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**Ollerich  
Brothers  
HEREFORDS**

**2024 Private Treaty  
Bull Sale**



**SR EXPEDITION 619G ET**



**Jerome and James Ollerich  
Clearfield, SD  
605-557-3246**

**[www.ollerichbrothersherefords.com](http://www.ollerichbrothersherefords.com)**

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# WELCOME!

It is our pleasure to welcome you, fellow cattlemen, to our annual Private Treaty Bull Sale.

Another year has come around. I think back to a year ago, and glad things are so much better, now. A year ago we were buried in snow — one of the toughest winters I can remember. The cattle market is much much higher. We had a summer of great rains. Great hay crops and lots of grass. Our sub soil moisture is really good, a lot better than last year. With all the fog we have had recently, March and April should be wet, for a good start to the growing season.

We have been in the Hereford business over 50 years. Our program is built on belief of maintaining strong performance while improving uniformity and predictability would increase the most important part of our business — our customers bottomline.

In doing this our cowherd is as good as it has ever been. Special attention is paid to udders and feet, and we are selecting for traits that keep us in the business we love.

Our cattle are not perfect, but we are consistently striving to produce the best product possible for our number one asset, you our friends and customers.

The cattle are available for your inspection anytime. We appreciate each and everyone of our customers, we are committed to your success.

**HEALTH:** Our bulls are on a full vaccination program at weaning and as yearlings. The bulls will be semen tested and vaccinated foot rot, pink eye, and wormed with a injectable wormer. The bulls are fully guaranteed breeders through the first breeding season.

**DELIVERY:** We will deliver the bulls to your place at our earliest we possibly can. If for some reason you need us to keep them for a longer period of time, we can work with you.

# HERD BULLS



#P43676330

CED: 7.0  
 BW: 1.7  
 WW: 71  
 YW: 112  
 MM: 26  
 M&G: 62  
 REA: 0.81  
 MRB: 0.31  
 CHBS: 157

## SHF DAYBREAK Y02 D287 ET

MSU WNH FELTON 5F

SHF YORK 19H Y02

MSU MF HUDSON 19H

MSU VICTORIA 9F  
 SHF PROGRESS P20

LOEWEN MISS P20 10W

LOEWEN M326 MISS 39T  
 RRH MR FELT 3008

KCF BENNETT 3008 M326

KCF MISS 459 F284  
 RF POSTIVE PLUS 73C

SHF MISS M326 T08 ET

SHF POSTIVE MISS 73C M15

SHF INTERSTATE D03 G28

Daybreak's offspring are getting more impressive every year. His daughters are really good mother cows, with great udders and good dispositions, they are a real asset to our herd. We have some really good sons in the offering this year. They are out of our very best cows. They are all Homo Polled. Be sure to take a close look at them.



#P44054044

CED: 10.6  
 BW: 0.3  
 WW: 73  
 YW: 118  
 MM: 42  
 M&G: 78  
 REA: 0.65  
 MRB: 0.27  
 CHBS: 155

## SR EXPEDITION 619G ET

UPS DOMINO 3027

NJW LONG HAUL 36E ET

CHURCHILL SENSATION 028X

CHURCHILL LADY 7202T ET  
 LJR 023R WHITMORE 10W

NJW 79Z 10W RITA 11B

BW 91H 100W RITA 79Z ET  
 HYALITE ON TARGET 936

R LEADER 6964

CHURCHILL LADY 7189E ET

CHURCHILL LADY 500C ET

R MISS REVOLUTION 1009  
 CHURCHILL RED BULL 200Z  
 HVH OKSANA 4L 33N

Expedition is the best bull to come along, in our program, in a long, long time. He does it all! Calving ease, great weaning and yearling weights, good udders and great carcass traits. He has been used by some of the breeders in the country, the reports we are getting are just what we expected, everybody loves them! We lost him last summer, so his offspring will be limited in the future. Get in on the ground floor of a great breeding bull.



# HERD BULLS



#P43748450

CED: 3.6  
 BW: 2.8  
 WW: 69  
 YW: 115  
 MM: 37  
 M&G: 71  
 REA: 0.45  
 MRB: 0.32  
 CHBS: 163

## ECR TSR OBH STANDING OVATION

SCHU-LAR 5N OF 9L 3008

SCHU-LAR ON TARGET 22S

**KCF BENNETT ENCORE Z311 ET**

SCHU-LAR 208 OF 1H 121 ET

MSU TCF REVOLUTION 4R

KCF MISS REVOLUTION X338 ET

JW 718 VICTORIA 9106

NJW 73S M326 TRUST 100W ET

NJW 37U 100W TRUST 113Z

NJW 4037 80L FAITH 37U

JA L1 DOMINO 500R

**THR MISS THOR 4093B**

THR MISS THOR 7021T

THR MISS THOR R5170

Standing Ovation continues to prove his value around here. His daughters are turning out to be outstanding cows. 843J, 835J and 850J mothers are all daughters of Standing Ovation. We only have one son, in his year's offering, but next year we will have a lot more.



#P44137357

CED: 1.4  
 BW: 3.7  
 WW: 78  
 YW: 120  
 MM: 36  
 M&G: 78  
 REA: 1.06  
 MRB: 0.08  
 CHBS: 157

## KJ 175F LEADER 941H

SCHU-LAR ON TARGET 22S

HYALITE ON TARGET 936

**R LEADER 6964**

HYALITE TS LASS 310

MSU TCF REVOLUTION 4R

R MISS REVOLUTION 1009

R MISS WRANGLER 3007

CHURCHILL SENSATION 028X

UPS SENSATION 2296 ET

**KJ BJ 686Z ZSA ZSA 175F ET**

UPS JT MISS NEON 7811 1ET

MSU TCF REVOLUTION 4R

KJ 968R ZSA ZSA 686Z ET

KJ 2403 ROBINETTE 968R

941H is a Leader son we bought at Jensens 2021 sale. He was a member of their Grand Champion pen of 3, at the Cattlemen's Congress in 2021. He is very thick and heavy muscled bull with good carcass traits. His calves grow fast and are very attractive. Be sure to take a look at them.



# SALE BULLS

**037**

#44407036

DOB: 08/19/2022  
BW: 72  
205: 546  
CED: 12.9  
BW: -1.6  
WW: 62  
YW: 99  
MM: 36  
M&G: 67  
REA: 0.46  
MRB: 0.34  
CHBS: 130



SIRE: SR EXPEDITION 619G ET  
MGS: BEHM 100W CUDA 504C

**068**

#44407033

DOB: 08/19/2022  
BW: 79  
205: 504  
CED: 5.2  
BW: 0.7  
WW: 58  
YW: 79  
MM: 35  
M&G: 64  
REA: 0.55  
MRB: 0.28  
CHBS: 134



SIRE: SR EXPEDITION 619G ET  
MGS: SR DIABLO 613A

**744**

#44402342

DOB: 08/04/2022  
BW: 83  
205: 696  
CED: 4.0  
BW: 1.2  
WW: 66  
YW: 100  
MM: 42  
M&G: 75  
REA: 0.66  
MRB: 0.19  
CHBS: 144



SIRE: KJ 175F LEADER 941H  
MGS: UPS DOMINO 3027

**835**

#44407028

DOB: 08/17/2022  
BW: 85  
205: 728  
CED: 6.1  
BW: 2.2  
WW: 82  
YW: 123  
MM: 37  
M&G: 78  
REA: 0.95  
MRB: 0.18  
CHBS: 156



**HOMO POLLED**

SIRE: SR EXPEDITION 619G ET  
MGS: ECR TSR OBH STANDING OVATION



# SALE BULLS

**255**

#44402326

DOB: 07/17/2022

BW: 84

205: 664

CED: -0.8

BW: 3.8

WW: 72

YW: 119

MM: 29

M&G: 65

REA: 0.73

MRB: 0.06

CHBS: 147



**HOMO POLLED**

SIRE: SHF DAYBREAK Y02 D287 ET

MGS: TH 122 711 VICTOR 719T

**524**

#44402322

DOB: 07/16/2022

BW: 82

205: 680

CED: 9.5

BW: 1.3

WW: 63

YW: 98

MM: 25

M&G: 56

REA: 0.67

MRB: 0.49

CHBS: 162



**HOMO POLLED**

SIRE: SHF DAYBREAK Y02 D287 ET

MGS: KCF BENNETT ENCORE Z311 ET

**755**

#44402312

DOB: 07/12/2022

BW: 81

205: 655

CED: 9.3

BW: 1.4

WW: 61

YW: 93

MM: 27

M&G: 57

REA: 0.57

MRB: 0.47

CHBS: 153



**HOMO POLLED**

SIRE: SHF DAYBREAK Y02 D287 ET

MGS: KCF BENNETT ENCORE Z311 ET

**504**

#44407130

DOB: 08/28/2022

BW: 78

205: 662

CED: 6.4

BW: 2.2

WW: 66

YW: 101

MM: 25

M&G: 58

REA: 0.75

MRB: 0.44

CHBS: 159



**HOMO POLLED**

SIRE: SHF DAYBREAK Y02 D287 ET

MGS: KCF BENNETT ENCORE Z311 ET



# SALE BULLS

**092**

#44407031

DOB: 08/18/2022  
BW: 84  
205: 662  
CED: 5.7  
BW: 2.4  
WW: 65  
YW: 104  
MM: 36  
M&G: 68  
REA: 0.29  
MRB: 0.31  
CHBS: 128



SIRE: ECR TSR OBH STANDING OVATION  
MGS: SHF ZANE X51 Z115

**463**

#44407022

DOB: 08/16/2022  
BW: 84  
205: 572  
CED: 3.3  
BW: 2.8  
WW: 63  
YW: 107  
MM: 30  
M&G: 62  
REA: 0.36  
MRB: 0.28  
CHBS: 149



SIRE: ECR TSR OBH STANDING OVATION  
MGS: THR THOR 4029

**607**

#44407045

DOB: 08/23/2022  
BW: 84  
205: 652  
CED: -0.3  
BW: 4.3  
WW: 73  
YW: 124  
MM: 36  
M&G: 73  
REA: 0.76  
MRB: 0.26  
CHBS: 159



SIRE: ECR TSR OBH STANDING OVATION  
MGS: CHURCHILL STUD 3134A

**747**

#44407019

DOB: 08/12/2022  
BW: 77  
205: 552  
CED: 3.4  
BW: 1.6  
WW: 56  
YW: 89  
MM: 29  
M&G: 57  
REA: 0.65  
MRB: 0.23  
CHBS: 143



SIRE: ECR TSR OBH STANDING OVATION  
MGS: CHURCHILL STUD 3134A



# SALE BULLS

**841**

#44407037

DOB: 08/21/2022  
BW: 91  
205: 648  
CED: 4.3  
BW: 3.1  
WW: 73  
YW: 121  
MM: 36  
M&G: 73  
REA: 0.62  
MRB: 0.42  
CHBS: 165



SIRE: ECR TSR OBH STANDING OVATION  
MGS: SHF DAYBREAK Y02 D287 ET

**1062**

#44407046

DOB: 08/24/2022  
BW: 90  
205: 656  
CED: -2.1  
BW: 3.0  
WW: 59  
YW: 84  
MM: 34  
M&G: 64  
REA: 0.42  
MRB: 0.23  
CHBS: 124



SIRE: ECR TSR OBH STANDING OVATION  
MGS: CHURCHILL RANCHER 592R

**833**

#44402345

DOB: 08/05/2022  
BW: 76  
205: 646  
CED: 8.3  
BW: 0.6  
WW: 55  
YW: 82  
MM: 31  
M&G: 58  
REA: 0.75  
MRB: 0.36  
CHBS: 154



SIRE: KJ 175F LEADER 941H  
MGS: UPS DOMINO 3027





# SALE BULLS

**364**

#44407027

DOB: 08/16/2022  
BW: 91  
205: 546  
CED: 0.5  
BW: 4.6  
WW: 66  
YW: 102  
MM: 31  
M&G: 64  
REA: 0.83  
MRB: 0.02  
CHBS: 117



SIRE: JDH 79F F801 EXCEPTIONAL 60H  
MGS: UPS UNDISPUTED ET

**907**

#44402311

DOB: 07/10/2022  
BW: 88  
205: 570  
CED: 1.9  
BW: 3.0  
WW: 62  
YW: 102  
MM: 31  
M&G: 62  
REA: 0.86  
MRB: 0.12  
CHBS: 128



SIRE: JDH 79F F801 EXCEPTIONAL 60H  
MGS: CHURCHILL STUD 3134A

**919**

#44407152

DOB: 09/03/2022  
BW: 95  
205: 570  
CED: -0.2  
BW: 3.9  
WW: 63  
YW: 101  
MM: 32  
M&G: 63  
REA: 0.38  
MRB: 0.15  
CHBS: 114



SIRE: JDH 79F F801 EXCEPTIONAL 60H  
MGS: ECR TSR OBH STANDING OVATION

**920**

#44407034

DOB: 08/19/2022  
BW: 94  
205: 636  
CED: -4.5  
BW: 5.8  
WW: 76  
YW: 119  
MM: 40  
M&G: 78  
REA: 0.93  
MRB: 0.04  
CHBS: 135



SIRE: JDH 79F F801 EXCEPTIONAL 60H  
MGS: ECR TSR OBH STANDING OVATION



# SALE BULLS

**36**

#44407024 SIRE: SR EXPEDITION 619G ET  
DOB: 08/16/2022 MGS: INNISFAIL WHR X651/723 4013 ET  
BW: 78 CED: 11.6 BW: -1.3 WW: 67 YW: 105 MM: 37  
205: 524 M&G: 71 REA: 0.54 MRB: 0.28 CHBS: 145



**746**

#44512336 SIRE: SHF DAYBREAK Y02 D287 ET  
DOB: 07/31/2023 MGS: CHURCHILL SENSATION 028X  
BW: 83 CED: 6.1 BW: 2.0 WW: 66 YW: 104 MM: 34  
205: 596 M&G: 67 REA: 0.60 MRB: 0.22 CHBS: 134

**838**

#44407163 SIRE: SR EXPEDITION 619G ET  
DOB: 09/29/2022 MGS: ECR TSR OBH STANDING OVATION  
BW: 83 CED: 7.5 BW: 0.8 WW: 68 YW: 108 MM: 45  
205: 502 M&G: 79 REA: 0.76 MRB: 0.17 CHBS: 158



# COWHERD



UPS MISS SENSATION 3785 ET - 43463398



JDH AH 8032 MS LINCOLN 125L ET - 44458183



H SOUTHERN BELL 2223 ET - 44369835

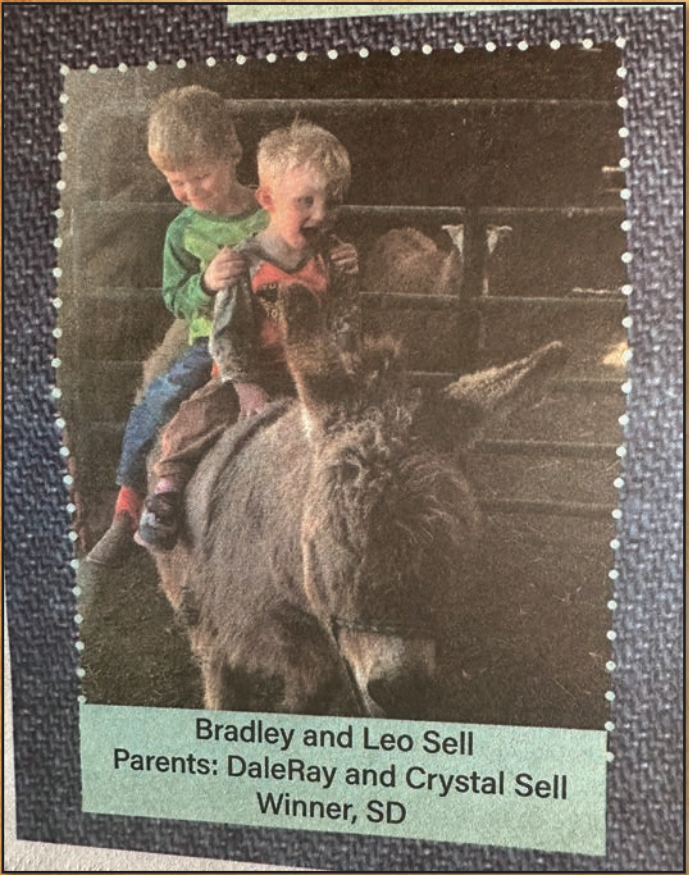


SR DOMITA 1104J ET - 44265767

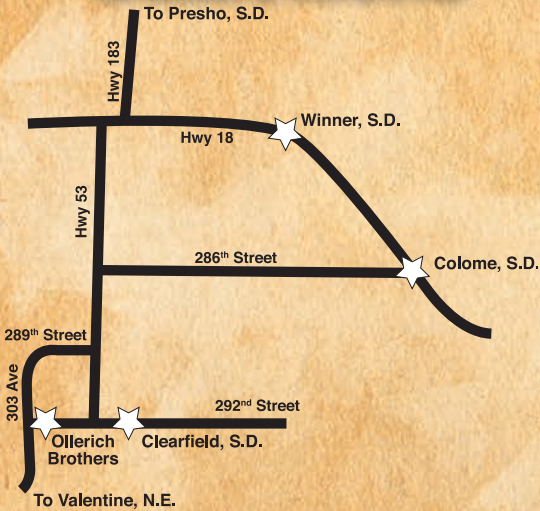








## DIRECTIONS



From Winner SD: 10 miles west on Hwy 18, 12 miles south on Hwy 53, 3 miles west on 289th St., 3 miles south on 303 Ave.

Located 42 miles northeast of Valentine, NE.

Located 56 miles south of I-90 at Presho, SD





**Ollerich Brothers  
HEREFORDS**

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